



Startup Package for a NEW FRANCHISEE

1. Two Margarita Man T-shirts in your choice of sizes, S thru XXL
2. One heavy-duty utility cart per each machine initially purchased from us
3. One Raffia Table Skirt for carts per each machine initially purchased from us
4. One 5-gallon mixing bucket and lid per each machine initially purchased from us
5. One 25' PROPERTY OF THE MARGARITA MAN extension cord per machine
6. One laminated back-lit machine sign per each machine initially purchased from us
7. Six cases Margarita Man mixes of your choice ~ choose from 26 exciting flavors
8. Two cases of Margarita Man salt rimmers ~ 12 per case, 24 total rimmers
9. 1000 9-ounce translucent plastic cups printed with the Margarita Man color logo
10. A set of two 18" x 24" magnetic vehicle signs in full color with your phone number
11. One 36" X 60" Margarita Man color vinyl sign with grommets for hanging
12. Waterproof Margarita mixing instructions sticker for each bucket or side of each machine
13. 1000 Business cards printed on both sides on glossy card stock
14. 100 Letterheads
15. 100 Envelopes
16. 500 Color Brochures
17. 500 "Your Questions Answered" sheets for mailing with color brochures
18. 250 Three-part NCR Invoice/Customer Agreement contracts
19. 100 "Items Customer Must Return" forms
20. 100 Margarita recipe instruction sheets including strawberry, raspberry, mango, and peach
21. 50 Various flavored Margarita recipe instruction sheets
22. 20 Mudslide recipe instruction sheets
23. 20 Summertime Lemonade recipe instruction sheets
24. 20 Peach Bellini recipe instruction sheets
25. 20 Appletini Sour Apples instruction sheets
26. 50 Tropicool Flavors recipe instruction sheets for Goombay Smash, Go Bananas, Rum Runner, Tropical Punch, Hurricane, Pina Colada, Painkiller, POGO and Mai Tai
27. 20 Jack 'n Coke instruction sheets
28. Four camera-ready advertisements for newsprint or online advertising
29. One 8.5 X 11 machine record and maintenance sheet master copy for copying
30. Grindmaster produced MS Power Point Crathco machine informational presentation
31. One 8.5 X 11 delivery driver's trip-sheet for copying
32. Master copies of all printed materials received and listed here on thumb drive
33. Operations Manual with marketing ideas and telephone answering script for effective and comprehensive handling of inquiries and taking reservation on thumb drive
34. Margarita Man logo graphics on thumb drive for designing ads and marketing
35. **A professionally designed website** (monthly hosting fee not included)
36. Ten Margarita Man pens
37. 200 \$10 and 200 \$20 color coupons with three most popular flavor recipes on back

Margarita Man HQ, LLC

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